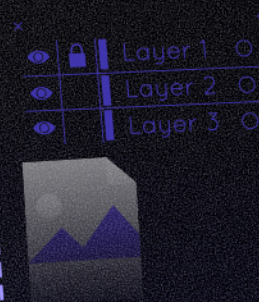




The
**PORT
FOLIO.**



The Pixelate

Contents.

***WHO WE ARE**

***WHAT WE DO**

***SERVICES**

Value added
***SERVICES**

***INDUSTRIES**

***BRAND SHOWCASES**

***GET IN TOUCH**

Who we are.

Good ideas are easy to find.
Great ones usually take a different route.
And that's exactly what brought this team together:



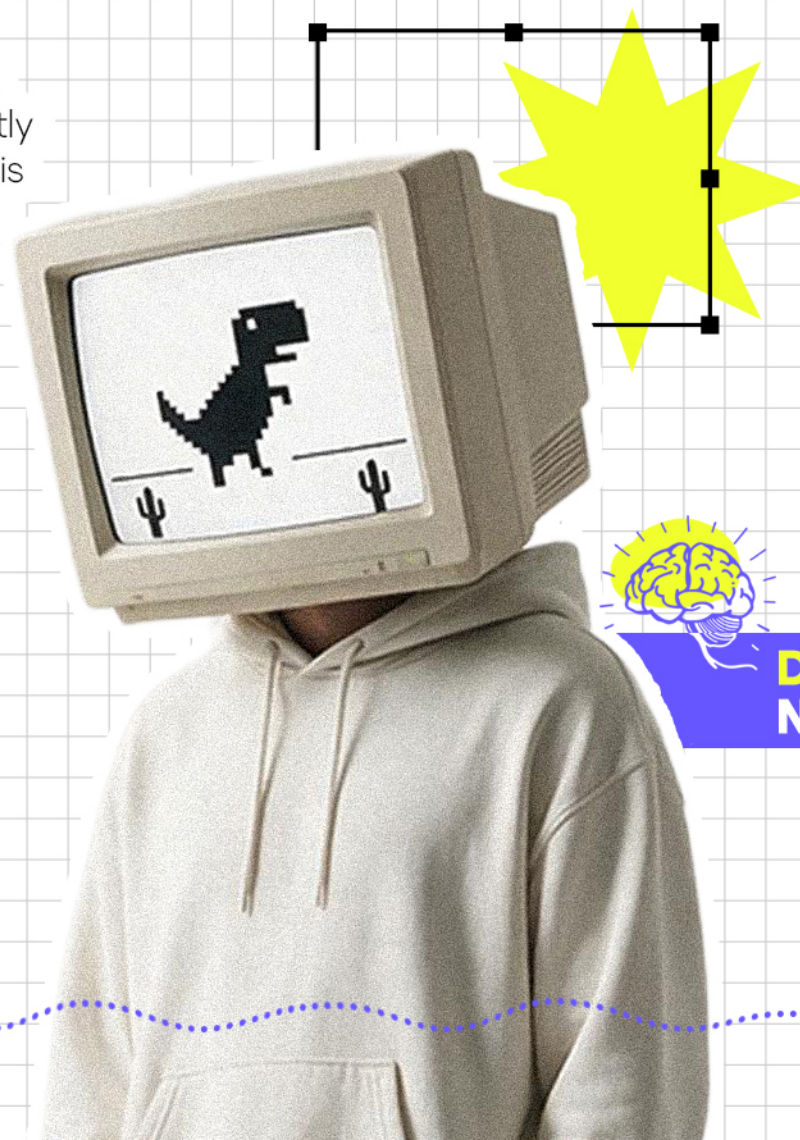
TRENDSETTERS

Someone with a screen time of at least **6 hours**.



IDEA GENERATORS

Bringing a constant stream of **fresh ideas** to the table.



DIGITAL NATIVES

Tech-savvy social media enthusiasts.

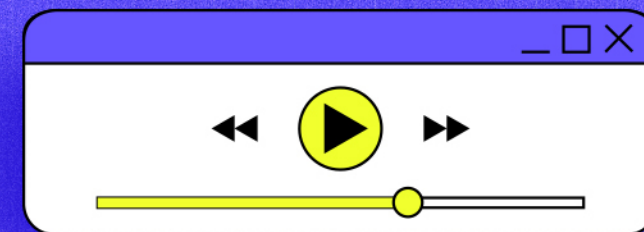
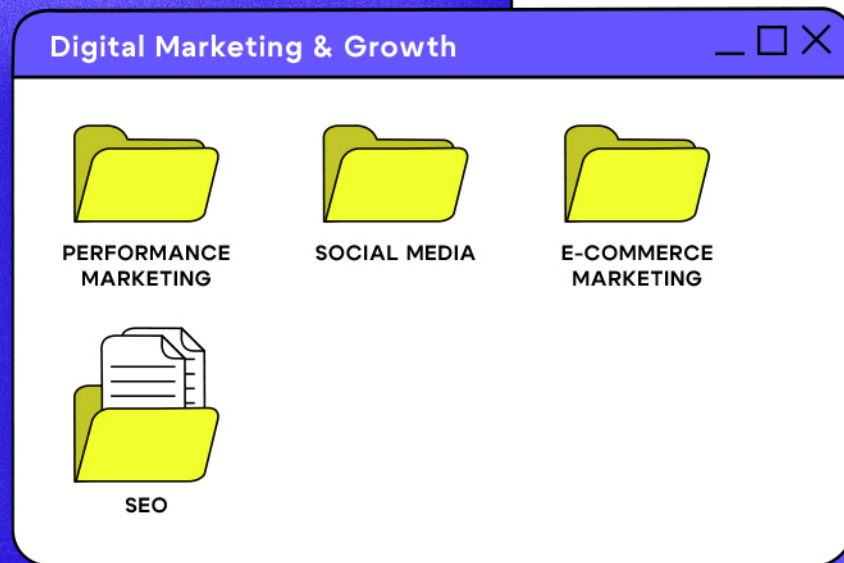
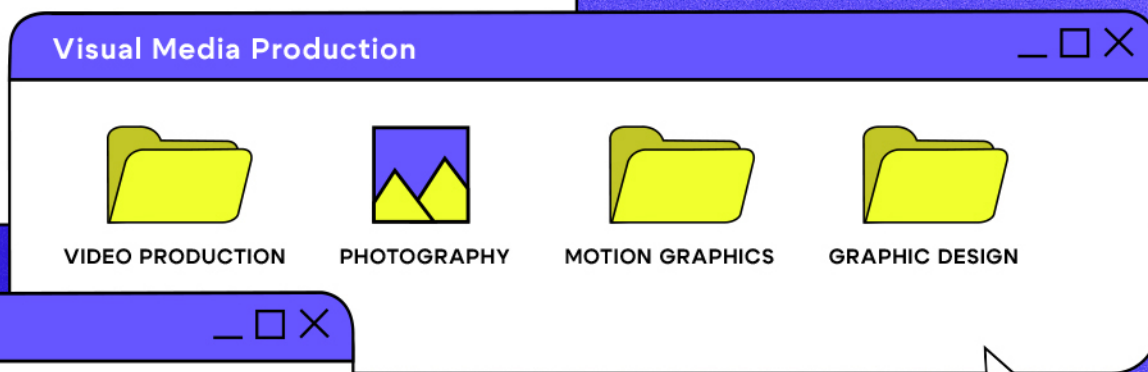
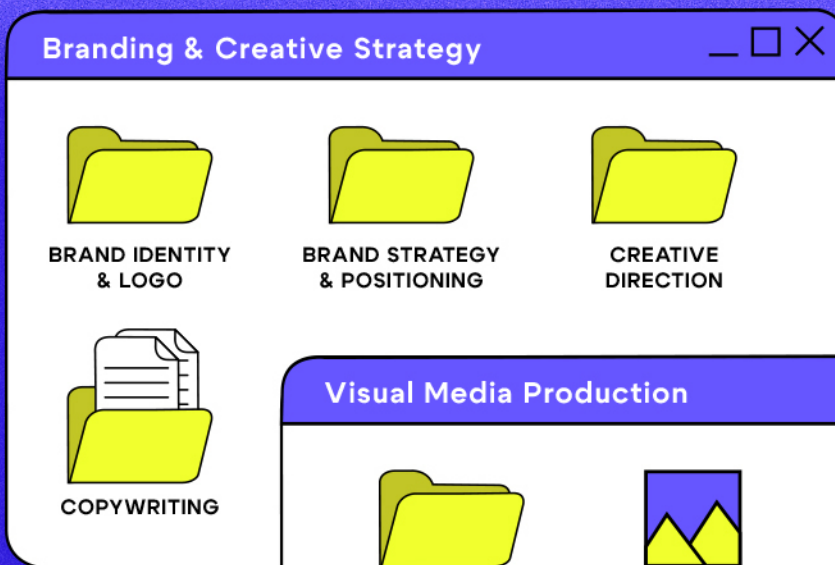
**What
we
do.**

Glad you asked.



For over **12 years**, we've
helped **900 brands** across
15+ industries find their
voice, and in the journey,
we found ours too.

SERVICES.



VALUE ADDED SERVICES.

- *Website & App Development**
- *Printing & Packaging**
- *Architecture & Design**
- *Influencer Marketing**
- *Public Relations**
- *Pop-Ups & Activations**

INDUSTRIES SERVED



Food &
Beverage



Lifestyle &
Entertainment



Hospitality



Fashion & Retail



Sports &
Wellness



Real Estate



Automotive



Finance & Banking



Technology



Education



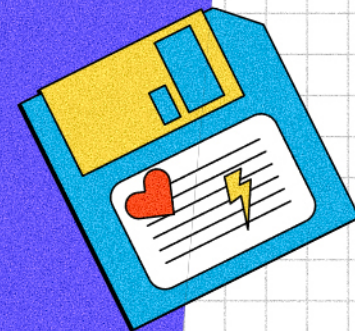
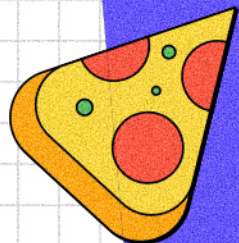
Healthcare &
Medtech

Branding.



“

Our think tanks craft brand identities that live forever. With every asset meant to evoke positive emotion, the brands become memorable.



Check out our
hand-picked troves



DUCA

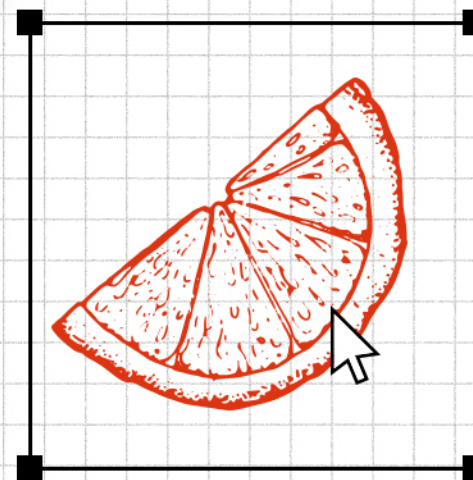
DINE & UNWIND

Built entirely from the ground up, this restocafé gave us the opportunity **to shape everything from its name to its brand identity.**

After a successful launch, we continued the journey by managing their social media and growing their digital presence.

DUCA

DINE & UNWIND







We gave Office Ride a brand identity that was **always on the right route.**

The highlight was the logo that cleverly tucked the 'O' inside a location pin.

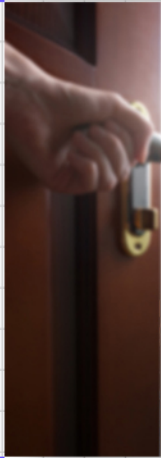






Every great home starts with a well-crafted blueprint.

We made sure Asta's brand identity did too, creating a strong foundation that every touchpoint could be built on.

asta AVM

DON'T KEEP WAITING.

READY TO MOVE IN HOMES
IN THE ICONIC AVM STUDIOS.
70* LAKH ONWARDS

*T&C APPLY



asta AVM

WHY PAY MORE?
BEST RATES IN VADAPALANI.

MARKET PRICE IN VADAPALANI
RS. 12,000*/- PER SQ.FT

RS. 9,750*/- PER SQ.FT
OUR PRICE

READY TO OCCUPY
3BHK HOMES
₹1.47 Cr.*
ONWARDS

*T&C APPLY
CC.NO.EC/ CENTRAL- II/31/2018 DATED 01.03.2018

+91 78118 80099
www.astaproperties.com



asta AVM

PIECE YOUR DREAM TOGETHER AT ASTA AVM

READY TO OCCUPY HOMES
Starting at just
₹1.35 Cr.

*T&C APPLY

+91 78118 80099
www.astaproperties.com





logo

night mrkt

Inspired by the vibrant streets of night markets, every frame was designed and every click captured with one intent - to bring out the colours, the energy, and the feeling of a lively street that's impossible to ignore.

night mrkt



TERI MAKI

ROADHOUSE
BURGERS

GAMES

CARTS

Bar



CARTS & COUNTERS



night
mrkt



OUR BRAND- ING CLIENTS.

Sandy's
KITCHEN
&
CHOCOLATE LABORATORY™



Black Orchid



LYRA
PASSION FOR EXCELLENCE



SASHWATHA CAFE
flavors across the borders

THAT
mallu joint
God's Own Flavours

Manja1

BROWNIE HEAVEN



ummachi's Pothichoru
Authentic Naadan Pothi

A
Tailor's
tale



DOUBLE
ROTI

CASAGRANT
INDUSTRIAL & WAREHOUSING

Social Media **Marketing**

“

Our crew experiments with
visuals, effects, and creative
techniques that craft stunning
visuals and videos that bring a
brand story to life.

...



**Here's what we created for
some of our brands.**



SUBTLE
VOLUME
LASTING IMPRESSION

Precisely placed *Lip Filler* for subtle definition and effortless elegance.

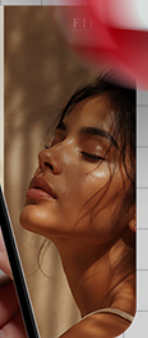
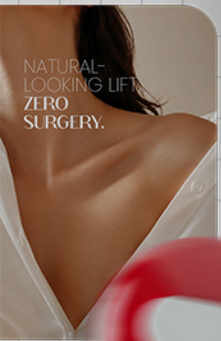
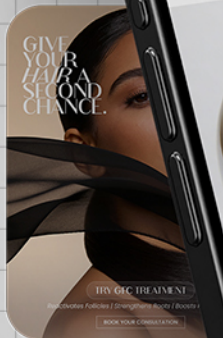
FILLR
AGELESS SKIN. EXPERTLY DONE.
by Dr. F

FILLR

AGELESS SKIN. EXPERTLY DONE.

by Dr. F

Every visual was crafted around a consistent brand language, from colours and styling to dialogue and content. The result was a complete transformation of the page into one that felt **premium, cohesive, and instantly recognisable**



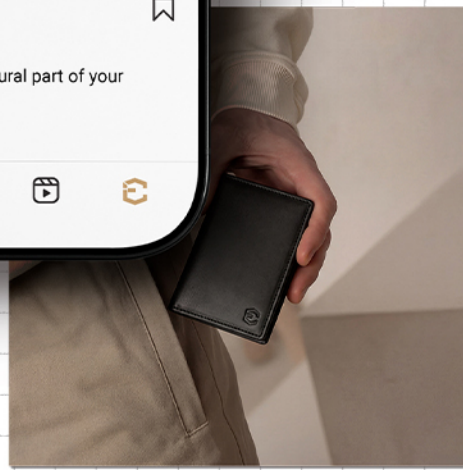
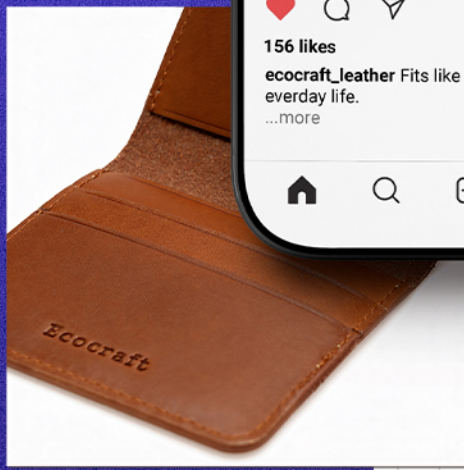
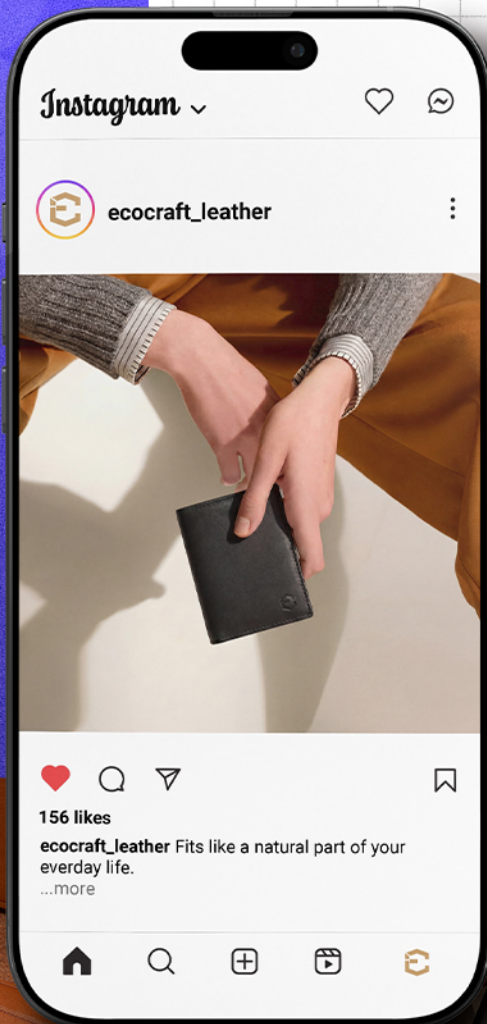


A wallet may be an everyday essential, but it deserved to feel anything but ordinary.

Stylish product shoots, relatable UGC, and trend-led reels gave the brand a fresh personality and made every product feel far more desirable.

W E B

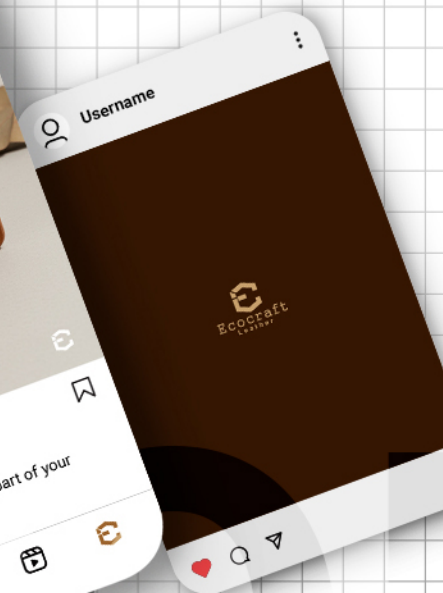
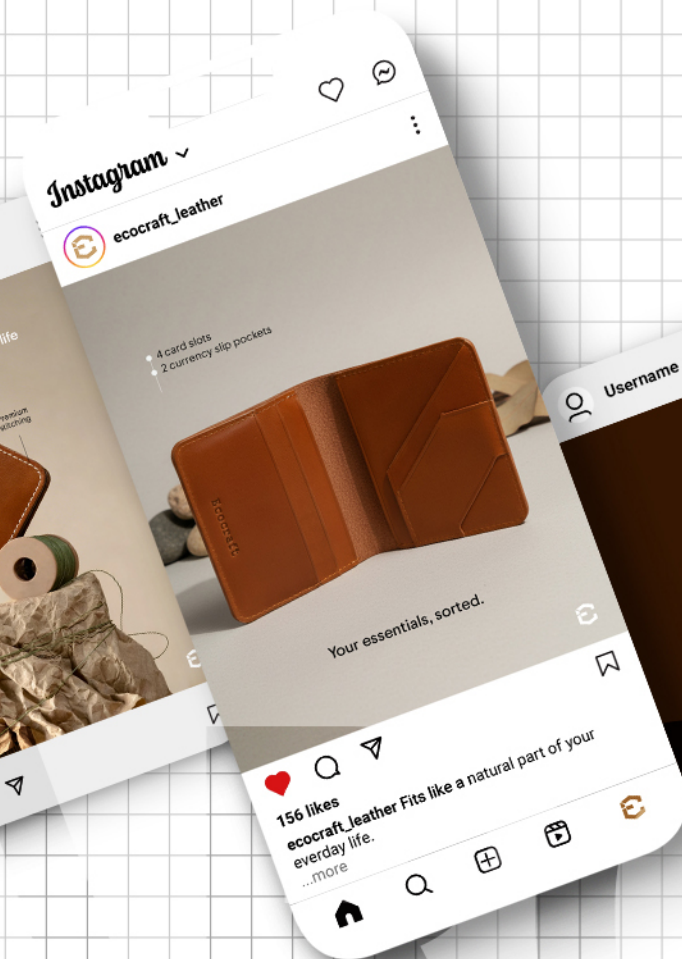
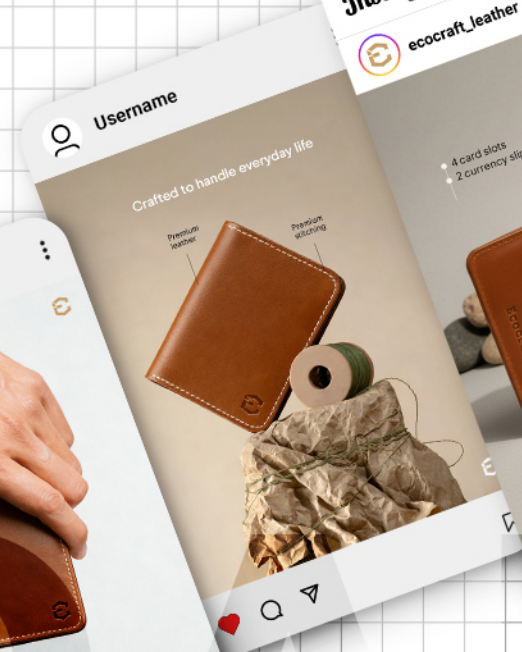
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Crafted to handle everyday life

Premium
leather

Premium
stitching

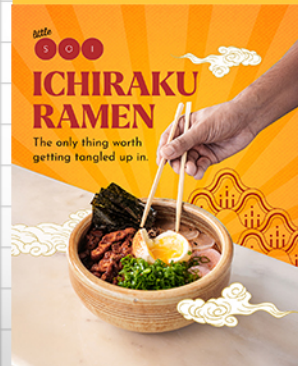
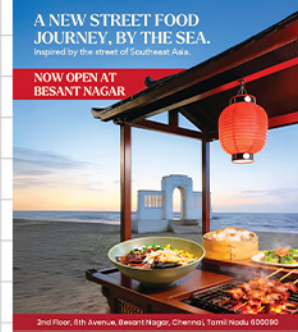


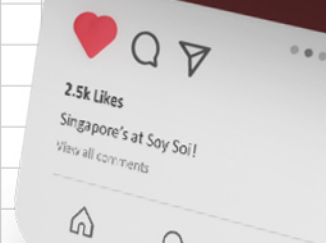
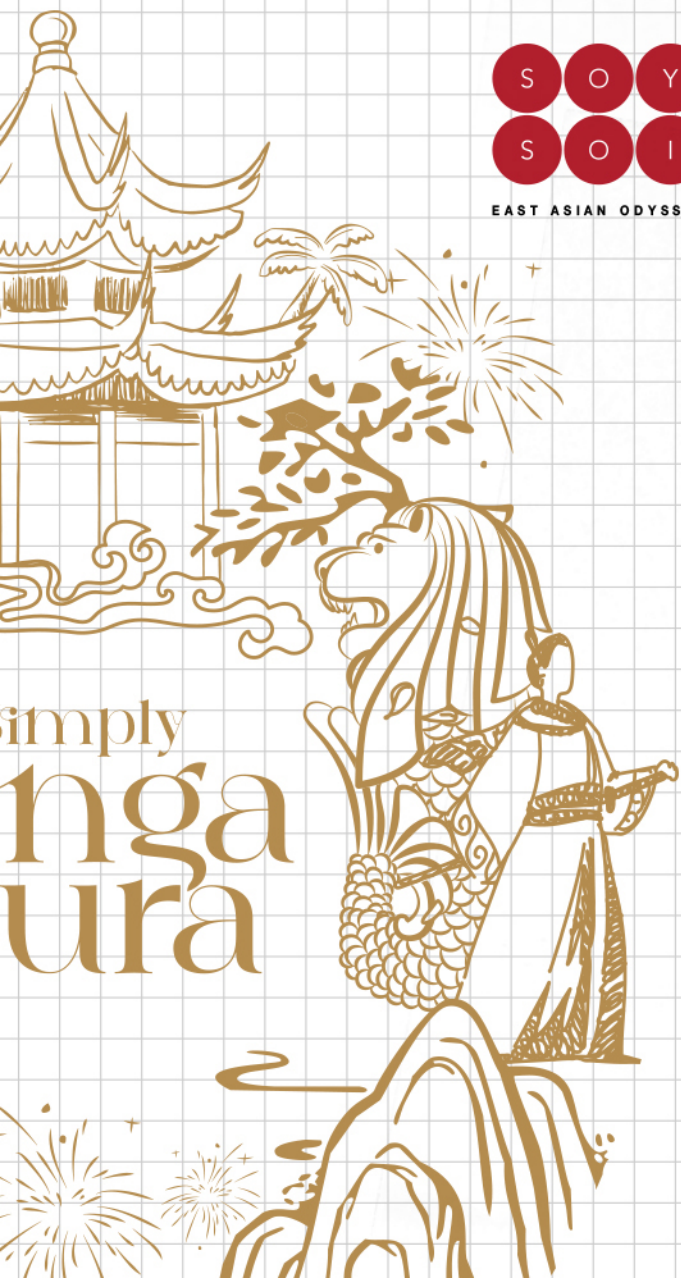


Pricol houses a portfolio of restaurants and F&B brands, each with its own identity and audience. Every page was strategized to reflect its own identity while staying current with food festivals, seasonal campaigns, and industry trends.

A **pricol** GROUP ENTERPRISE







RASANAI
Rasanai - From the streets of the South

rasanai_pricol



rasanai_pricol

RASANAI
Rasanai - From the streets of the South

Options to Reach Rasanai
CAR-BIKE-BOAT

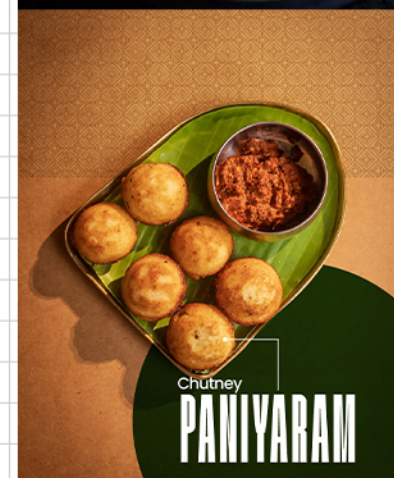
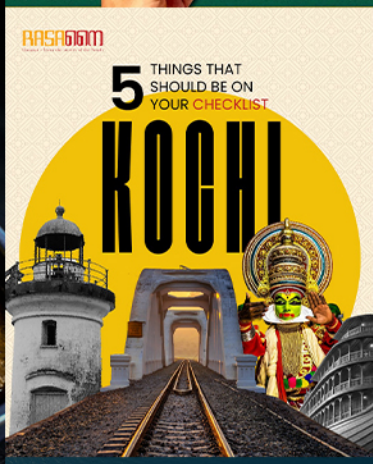
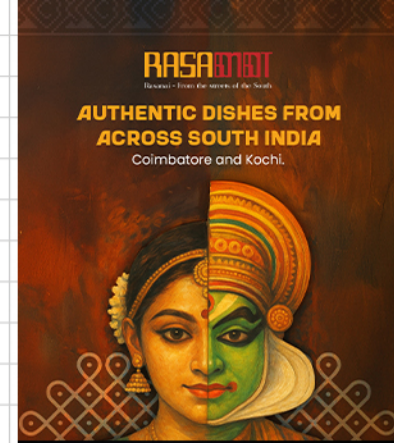
OPENING SOON
in Besant Nagar



rasanai_pricol



COMING SOON





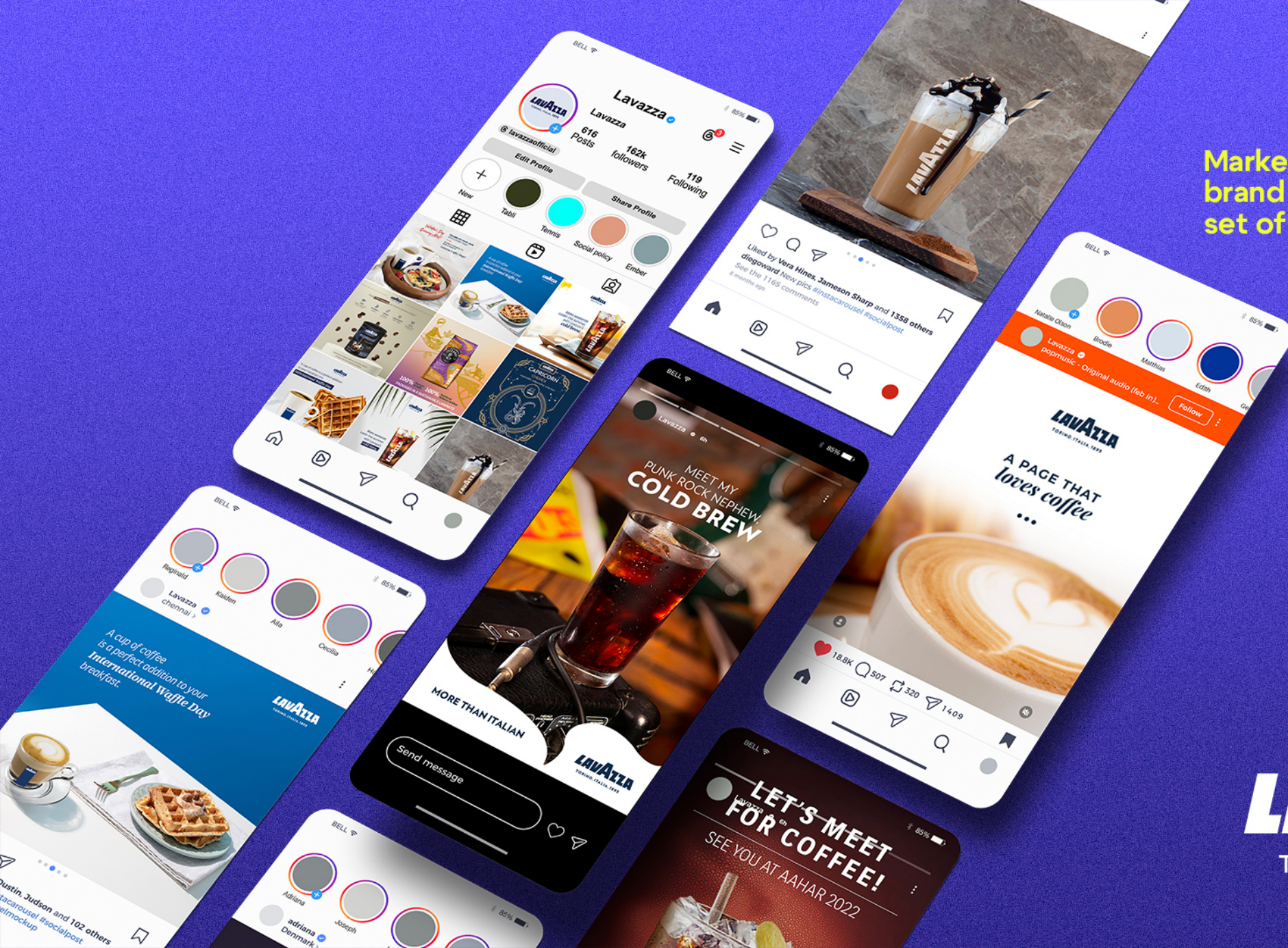
Austin
AMERICAN DINER



Marketing a global coffee brand came with its own set of challenges.

We built two distinct social media pages, each with its own personality and visual language, creating content from the ground up that celebrated coffee in completely different ways.

LAVAZZA
TORINO, ITALIA, 1895



LAVAZZA
TORINO, ITALIA, 1895

Enjoy **Club Lavazza** and moments of sheer delight!



50% off
exclusive offer
until 15th November!

COMPOSITION 100% Arabica ROASTING Medium

Each blend is expertly selected, precisely roasted, and ground to the highest standards.



100% Sourced in India **100%** Rainforest Alliance Certified

PACKAGED IN A SUSTAINABLE LAMINATE

MEET MY PUNK ROCK NEPHEW.
COLD BREW



MORE THAN ITALIAN

LAVAZZA
TORINO, ITALIA, 1895

LAVAZZA
TORINO, ITALIA, 1895

ee is a perfect addition
kfast this
nal Waffle Day



LAVAZZA
TORINO, ITALIA, 1895

A cup of coffee
is a perfect addition to your
International Waffle Day
breakfast.



LAVAZZA

TORINO, ITALIA, 1895



OUR SOCIAL MEDIA PRODUCTION CLIENTS.



Digital Growth

“

Digital growth enhances a campaign by analyzing, optimizing, and adapting to turn clicks into customers, and customers into a loyal community.



Here's what that looked like for some of the brands we worked with.

CASE STUDY: THE PARK

CASE
STUDY

01

A landmark
hospitality and
lifestyle destination,
home to restaurants,
nightlife and
marquee events.

**THE
PARK**
Chennai

HOSPITALITY & LIFESTYLE

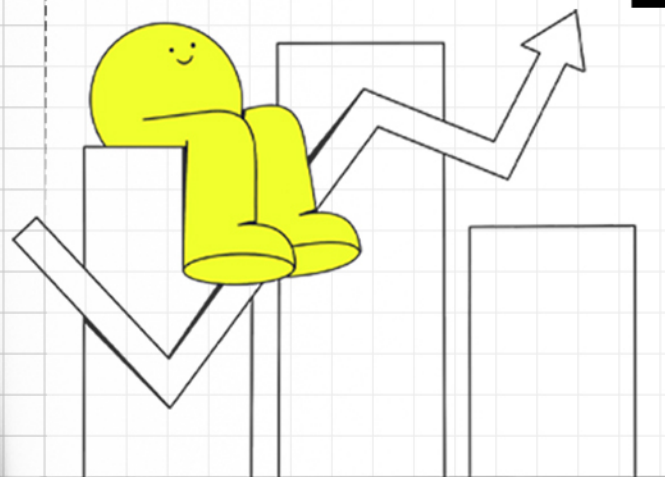
THE BRIEF:

Build the hotel's Instagram presence from the ground up and turn it into a channel that drives real footfall to its restaurants and events.

WHAT WE DID.

Took over the Instagram page, building a content strategy, doing always-on posting, and running paid campaigns for restaurant menus and events. Developed every creative to turn followers into walk-ins and likes into bookings.

THE RESULT



1 • 8K to 30K • Instagram followers

2 • +275% • Audience growth in 24 months

3 • Restaurants + Events. Footfall driven across F&B and event calendar

CASE STUDY: iDREAM PROPERTIES

iDream Vistara: a premium gated plotted development in Mattuthavani, Madurai.



REAL ESTATE • PERFORMANCE

THE BRIEF:

Drive qualified enquiries through a full launch-to-sellout cycle for a premium plotted development, without letting cost per lead rise as spend scaled.

CASE
STUDY

02

WHAT WE DID.

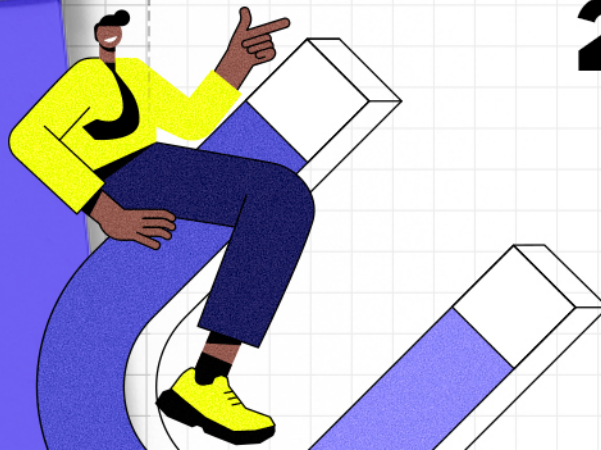
Built a full-funnel acquisition system for Vistara, targeting potential prospects in Madurai, Chennai, Bangalore, and the Middle East NRI belt. Audiences were tiered by plot value with mid-funnel retargeting for a 3-6 month buying cycle. Creative was optimised for cost per qualified lead rather than cost per lead. Maintained lead quality with ₹631 lead cost across 2,801 leads, with up to 80% sold.

THE RESULT

1 • 2,801 Leads at ₹631 cost per lead

2 • 76.5 L People reached

3 • ₹25.2 Cr Sale value (floor price)



CASE STUDY:
VISION BANK

CASE
STUDY
03

A Category-1
corporate bank in
Abu Dhabi Global
Market, serving
businesses across
ADGM and DIFC



CORPORATE BANKING · ADGM & DIFC, UAE — □ ×

THE BRIEF:

Bring qualified corporate clients to open business accounts, targeting decision-makers inside the ADGM and DIFC financial free zones.

WHAT WE DID.

Built a two-channel lead generation strategy. Used LinkedIn to target key decision-makers at ADGM and DIFC companies, while Google captured high-intent account-opening leads.

THE RESULT

1

70%
Leads
qualified

2

30%
Conversion
to corporate
accounts

3

**LinkedIn +
Google**
Targeted across
ADGM & DIFC



DIGITAL GROWTH CLIENTS.

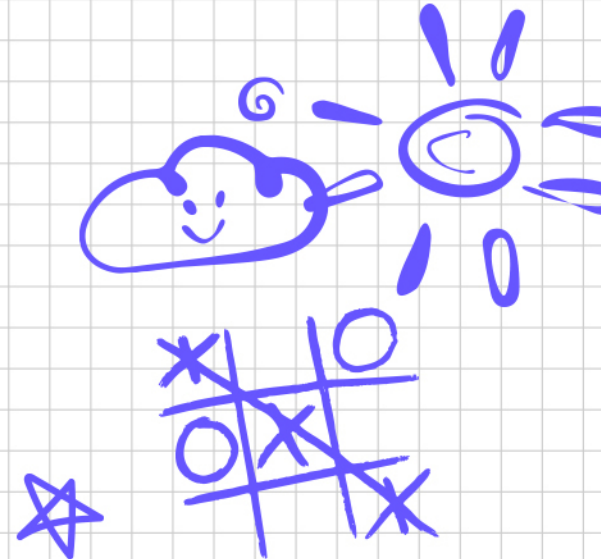




IMPRESSED



we know you are.



The Pixelate

GET IN
TOUCH
gracias

+91 90433 10234 info@thepixelate.com



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THE.PIXELATE



THE-PIXELATE

